

## WHAT IS SAGE INNOVATION?

Sage Innovation is a global consulting and coaching firm that partners with individuals, organizations and businesses to amplify their positive impact on the world.

**sage:** (sāj) Wise through reflection and experience.<sup>1</sup>

**innovation:** (i · nə · 'vā · shən) The introduction of new things, ideas or ways of doing something.<sup>2</sup>

## CONTACT

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## WHAT DO WE DO?

For over a decade, Sage Innovation has supported people who are up to something good. Through our consulting practice, we **think, design** and **build** new approaches, programs and partnerships for our clients and partners. Our coaching practice directly **empowers individuals and teams** to gain the skills, clarity and confidence to create change themselves.

## CLIENT LIST

American Cancer Society

Axios International

The Bill & Melinda Gates Foundation

Columbia School of Public Health

Cervical Cancer Action

ELMA Philanthropies

EngenderHealth

Family Care International

International Federation of  
Gynecology and Obstetrics (FIGO)

GAVI Alliance

Global Health Strategies

International Planned Parenthood  
Federation

International Planned Parenthood  
Federation Western Hemisphere  
Region

Jhpiego

KPMG

The Open Society Foundations

PATH

Pan American Health Organization

PSI

Results for Development

Save the Children International

Women Deliver

# Consulting

## THINK

We help our clients make smart decisions to achieve the greatest impact.

**Strategy Development:** We work with clients to develop thoughtful, informed mission-driven strategies that improve our clients' capacity and effectiveness. Our strategy work helps clients better define priorities, focus energy and identify concise actions and resources that will turn purpose and passion into impactful solutions.

**Innovation Design:** We work with our clients to tackle complex product and process design challenges. Our team offers insightful approaches, tools and practices that transform seemingly difficult design and development

processes and streamline the time and resources required for new products and services to be developed and put to use.

**Stakeholder and Opportunity Mapping:** We identify the optimal partners and opportunities to meet our clients' goals. By mobilizing our national and global networks, we conduct in-depth research, analysis and outreach to position our clients for effective engagement and impact.

**Catalytic Philanthropy:** We identify opportunities for high-impact investments and provide strategic guidance and support to align partnerships and funding priorities with philanthropic goals.

## DESIGN

We create and launch new initiatives, programs and platforms to enable our clients to successfully deliver on their commitments.

**Global Partnerships and Coalitions:** We build and coordinate robust advocacy coalitions and technical partnerships to focus collaborative action, expand resources and drive change.

**New Programs and Initiatives:** We design programs and

launch initiatives that expand access to quality health services, programs and life-saving commodities for women and children.

**Technical Resources:** We combine technical expertise with field experience to develop effective products, resources and tools for our clients to successfully implement innovative programs. We have developed technical and global guidance, manuals and tools to inspire and guide clinicians and advocates across a range of focus areas.

## BUILD

We ensure our clients' strategies, initiatives and life-saving tools successfully reach the individuals and communities they are designed for.

**Global Knowledge Dissemination:** We drive change by building awareness and support for our clients' issues and solutions. We develop and implement dynamic communication strategies to expand demand for innovative programs, technologies and services.

**Stakeholder Engagement:** We employ dynamic advocacy strategies, cultivate opportunities for dialogue and conduct targeted outreach to build national, global and high-level political support for action.

**Resource Mobilization:** We design and support effective resource mobilization strategies. We help increase commitment and expand resources for life-saving solutions.

# Coaching

## EXECUTIVE COACHING & LEADERSHIP



Our Executive Coaching & Leadership clients lead their teams, organizations and businesses with commitment and purpose. Clients seek to gain the clarity, skills and tools they need to translate their vision into action. Our customized Executive Coaching & Leadership practice builds on decades of experience designing and leading innovative partnerships and programs around the world. We help our clients to lead courageously, build thoughtful and engaged teams and positively shape organizations, businesses and communities with global impact. In support of Executive Coaching & Leadership work, we offer 360 Assessments and other tools that build greater awareness and capacity for our clients to lead their teams and organizations.

## TEAM DEVELOPMENT



We believe teams are built, not born. Creating a thriving mission-driven team can be tough in the best of circumstances. We work with organizations big and small to design and support highly successful, creative and resilient teams. We develop and facilitate workshops and group coaching sessions that give our clients the tools to build and manage vibrant and effective teams.

## STRATEGIC FACILITATION



Conversations can be complex to navigate and the time spent in meetings and workshops is precious. We help ensure that our clients' goals are met and energy well spent by facilitating conversations, workshops and meetings that matter. We work with our clients to design interactions that meet their goals—whether launching a new team, tackling a difficult conversation with a staff or Board member, or aligning a business around a new strategy. We handle the details, so our clients can focus their energy and attention on the work at hand.

## INDIVIDUAL COACHING



Our Individual Coaching clients are people just like you. They are thoughtful and engaged scientists, activists, entrepreneurs, parents, academics, business owners, teachers, retirees, doctors, non-profit leaders, and architects, to name a few. Our clients come to us seeking clearer purpose, better balance and more fulfilling connections in their lives. Many clients are facing a transition where what worked in the past isn't working any more or there is a big step or shift ahead. Through one-on-one coaching, our clients gain fresh insight, renewed confidence and new skills that make change possible and lead to greater success, balance and joy.